

Sample Thank You Letter

Oologah Lake Leader

December 20, 2004

Dear Jerry and Chandra:

Thank you for your support of the Newspapers in Education program at the Oologah-Talala schools. Your support provides newspapers each week for Kelli Capps and Jeri Williams classes at Oologah High School.

Our Newspapers in Education program is built on the belief that by working together—the community, teachers and newspaper—we can all come closer to our shared goal of helping our children broaden their horizons. Together we can help them make sense of the world in which they live and become informed and involved citizens who can better determine the course of their lives.

Newspapers are "living textbooks" with the most up-to-date information teachers can use in their classroom. Studies have shown that using the newspaper in the classroom can raise reading levels by as much as two grades. Students are also encouraged to take their papers home with them. In some households, this may be the only reading material in the home.

The Oologah Lake Leader underwrites half of the cost of the newspapers used in the NIE program. As an NIE sponsor, you help with the other half so that our schools can have this valuable resource without straining already tight budgets. We appreciate that you are willing to do the extras that keep us heading toward excellence in education.

If you would like to meet with your class and have a photograph taken, just give me a call at 443-2428 ext. 26. I will help schedule a visit with your class.

We have enclosed an invoice for your sponsorship. You can either write your check to the Oologah Lake Leader or to the Oologah-Talala Public Schools NIE fund. If you wish to deduct your donation as a charitable contribution on your taxes, you should make your check out to the school. Either way, please mail your check to us here so that we can make sure it gets credited to the proper class. Again, thank you for helping our young people to become informed citizens.

Sincerely,

Carolyn Estes
Marketing Director and NIE Coordinator
Oologah Lake Leader

Sample Thank You Letter

The Missourian (Washington, MO)

Date

Dear Missourian In Education Sponsor,

We would like to convey our sincere thanks to you and your company for your support of the Missourian In Education program during the 2000-2001 school year. More than 4,000 students throughout the area received classroom newspapers each week, amounting to 150,000 copies of the newspaper over the school year. Your support made this possible!

We hope you got a chance to see the Thank You ad we published on Saturday, May 12, featuring the names of our sponsors. We've enclosed a copy of the ad for your files. This was the final sponsorship promotion for the current school year.

In addition to newspapers, The Missourian offered area schools two serialized children's stories, three teacher workshops, four essay contests, a mock election, four curriculum guides / student workbooks, a Bright Ideas Teacher Contest, the Kid Scoop full-page youth feature twice a month and a Reading Rally and Family Reading Night in association with the Read Across America celebration.

As we begin our sponsorship drive for the school year, we hope we can count on your continued support of the Missourian In Education program. This year we have redesigned our sponsorship program allowing for different levels of support. Billing for the new school year will not begin until September, and customized payment plans are available through our accounting department.


The community newspaper has so much to offer young readers and their teachers. In addition to strengthening reading, vocabulary and critical thinking skills, the newspaper brings real-life application to all subject areas. And while students are sharpening their academic skills, they also are increasing their civic literacy.

Sincerely,

Harold Hill
Missourian In Education Sponsorship Coordinator

Sample Thank You Ad





The Greenville News (Greenville, SC)



Thank You!





for your generous support of local education

Our education partners are providing materials and newspapers to classrooms, giving local students a unique learning opportunity. Why newspapers? Because the newspaper is a living textbook, enabling students at all levels to develop good reading skills while gaining an understanding of the world around them. To learn how you can provide area students with this fresh and exciting teaching tool, please call Karen Schulz at 864-298-4388.

GOLD SPONSORS

\$5,000—\$9,999 COMMITMENT

SILVER SPONSORS

\$1,000—\$4,999 COMMITMENT

<ul style="list-style-type: none"> Bank of America BI-LO Center Bowater Brett Public Relations Canal Insurance company Carolina First CIC, LLC Coldwell Banker Gaine Hughes Development Corporation Michelin North America Palmetto Expo Center 	<ul style="list-style-type: none"> Prudential, C. Dan Joyner Realticorp Rosenfeld Einstein Youngs Office Shasta Enterprises Smith Dray Line South Carolina Bank and Trust Company Suitt construction Company The Marchant Company Verizon Wireless
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BRONZE SPONSORS

\$250-\$999 COMMITMENT

<ul style="list-style-type: none"> Sonic Greenville First Bank 	<ul style="list-style-type: none"> Ace Hardware Safety Components International
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 Newspaper In Education

Sample Thank You Ad

The Birmingham News & Birmingham Post-Herald (Birmingham, AL)



Thanks



Newspaper in Education

The Birmingham News
BIRMINGHAM
POST-HERALD

These businesses are making an investment in our future. They put newspapers – the most current, up-to-date resources in students' hands every day. They help improve their reading and writing skills, standardized test scores and life awareness skills. Find out how you, as an individual, or your company can make a positive contribution to the education of our children through The Birmingham News and Birmingham Post-Herald's Newspaper in Education (NIE) Program.

NIE SPONSORS...

NIE BENEFACTORS...



THE BIRMINGHAM
WATER WORKS BOARD



ALABAMA
POWER
A SOUTHERN COMPANY



BlueCross BlueShield
of Alabama
An Independent Licensee of the Blue Cross and Blue Shield Association.



BIRMINGHAM
LECAENWAY Series
BROADWAY in
BIRMINGHAM



FOOD WORLD



Ally
Stephens
Center



America's
First
Federal Credit Union



BIRMINGHAM AIRPORT AUTHORITY

NIE PARTNERS...



WZZK



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Shop online at booksamillion.com



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Honda Manufacturing of America, LLC



SI
SPAIN & GILLON



AMERICAN
LeCaenway Series



106.9
THE POINT
WZZK-FM



St Vincent's
St Vincent's
St Vincent's



BAKER
DONELSON
BEARDMAN CALDWELL
& BERKOWITZ, P.C.



Carmike Cinemas



Bellsouth VOLUNTEERS
Helping Our Community



ATTORNEYS
JOHNSTON
BARTON
PROCTOR &
POWELL
LLP



Publix
Protective



SUPER
6
CHAMPIONSHIPS



JUNIOR LEAGUE
of Birmingham



Alagasco
ALABAMA GAS CORPORATION
AN ENERGY COMPANY



OLDIES 97.3
Good Times & Great Oldies



Compass Bank



ALABAMA TELCO
CREDIT UNION

FRIENDS...

- ADM & Associates
- Affordable Sound & Light, Inc.
- Birmingham Civitan Club
- Bromberg & Company, Inc.
- City of Birmingham-Councillor Carole C. Smitheman - District 6
- City of Birmingham-Councillor Bertram D. Miller - District 7
- City of Birmingham-Councillor Carol Reynolds - District 2
- City of Birmingham-Councillor Roderick V. Royal - District 9

- Colonial Properties Trust
- Corporate Express Imaging
- East Lake Neighborhood Association
- EMC Insurance Company
- Greater Birmingham Criminal Defense Lawyers Association
- Haskell Slaughter Young & Rediker, LLC
- Induron Coatings
- Kemp's Garage
- Manpower

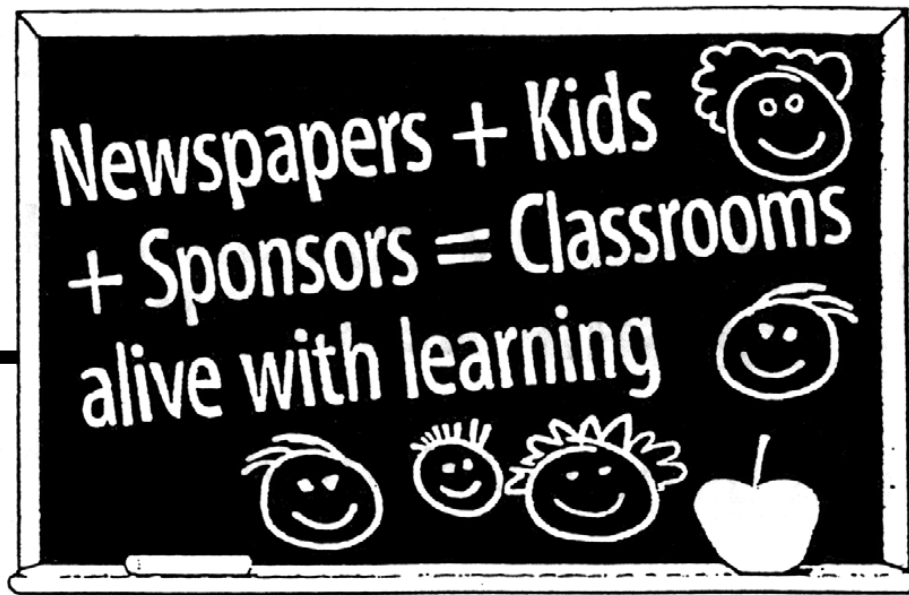
- Moore Wallace, Inc.
- National Bank of Commerce
- Smith and Gaston
- SouthTrust Bank of Albertville
- Torne's Associated Foods
- Traders and Farmers Bank
- Wirt Chiropractic, LLC

The Birmingham News
BIRMINGHAM
POST-HERALD

Call 325-3398 for more information

OKLAHOMA NEWSPAPER FOUNDATION

Sample Thank You Ad



IT ALL ADDS UP!

Newspaper In Education lessons prepare our young people to be tomorrow's leaders.

Thank you to the following businesses and individuals for helping us to provide copies of The News Herald to thousands of students for educational use.

PLATINUM APPLE SPONSORS

(Sponsors of 22
or more classrooms)

Emerald Coast Bank
Tommy Thomas
Chevrolet
Skinner Tax Consulting

GOLD APPLE SPONSORS

(Sponsors of 10
or more classrooms)

Panhandle Educator's
Federal Credit Union
Peoples First Community
Bank

SILVER APPLE SPONSORS

(Sponsors of three
or more classrooms)

Arizona Chemical
Beach Music Festivals, Inc.
BellSouth Central Panhandle
Pioneers
GAC Contractors
Human Resource Management
Association
James D. Campbell, DDS
Kerrigan, Estess, Rankin &
McLoud
Merrick Industries
Tonie's Dance Workshop
Tyndall Federal Credit Union

BRASS APPLE SPONSORS

(Sponsors of one to three
classrooms)

Bay Point Women's Club
Glenn Burkett
Richard Davis
Dorothy Frazier
Gulf Coast Medical Center
Grolier TelaServices Inc.
Hombre Golf Club
McCauley & Peters
Robert C. Legg, M.D.
Ruperts Cleaners, Inc.
TECO People's Gas
The Trane Company
Wallace Berry's Allstate
Womens Club of Panama City

For more information on how you can become a partner in education, or if you know of a company or individual who would like to adopt a classroom, please contact this newspaper at (405) 555-5555.

Sample Thank You Ad

Oologah Lake Leader



THANK YOU!

We salute the students and teachers who use newspapers in their classrooms and thank the sponsors who help provide newspapers for the students.

Fifth Grade:

Karyn Thomas, Action Real Estate — sponsor of Hank Roberts' classroom
Sonic Drive-In of Oologah — sponsor of Kellie Capps' classroom
Hammett House Restaurant — sponsor of Nancy Roberts' classroom
Dr. Sam Stauffer, Omni Medical Clinic — sponsor of Patty Stauffer's classroom
Lakeside State Bank — sponsor of Tracy Ruark's classroom
Mary West, Tag Agent — sponsor of Elaine Swanson's classroom
Sally Blanche Antiques — sponsor of Cindy Berno's classroom

Middle School:

Brunson Cabinet Co. — sponsor of Bradley Branshaw's 6th grade classroom
Sonic Drive-In of Oologah — sponsor of Reg Qien's classroom
Goodies Restaurant — sponsor of Cheryl Semkoff's Social Studies classroom
Connecting Point — sponsor of Sharon Bartle's Spanish and Debbie Donovan's Reading classrooms
Don Tice — sponsor of Jean Holt's English classroom
Gas Service Manufacturing — Jim Mann's Social Studies' classroom
Total Telephone — sponsor of David Campbell's Social Studies classroom
Robert Price, Attorney — sponsor of Betty Deen's English classroom
Rbison Medical Resource — sponsor of Jowahna Hill's English classroom
Sen. Stratton Taylor and Rep. Joe Eddins — sponsor of Bob Jones' Social Studies classroom
Mary West, Tag Agent — sponsor of Heather Lowther's Vocal Music classroom

High School:

Denny and Sharon Stephens, Subway — sponsor of Paul Hollon's Government and Dusty Scroggins' English classrooms
Rep. Joe Eddins — sponsor of Scott Hazelwood's History classroom
Jane and Glenn Timson — sponsor of Paul Duncan's Science classroom
SBC — sponsor of Sue Rhoads' English and Dala Gober-Reeves' Computer Applications classrooms
Subway of Oologah — sponsor of Sharon Hudson's Street Law classroom
Connecting Point — sponsor of Angelia Earp's classroom
Stephen McDonald — sponsor of Ron Davis' Honors American History classroom
Paul Rowlett — sponsor of Jacqueline Bach's English classroom
Pixley Lumber — sponsor of Jeri Criger's Honors English classroom
Paul Rowlett — sponsor of Pam Moeller's English classroom
G.T. Bynum — sponsor of Phil Smith's World History classroom

Kindergarten:

Mike and Susan Murray — sponsor of Susan Murray's AM classroom
SBC — sponsor of Susan Murray's PM classroom
McDonald's of Claremore and Owasso — sponsor of Sharon Culve's classroom
Bill Higgins, Attorney — sponsor of Patty Berkley's classroom

First Grade:

Dr. J.C. Bryson, Owasso Veterinary Hospital — sponsor of Kelli Nidey's classroom
Lakeside State Bank — sponsor of Marty Whitford's classroom
Sheriff Jerry Prather — sponsor of Stacy McSpadden's classroom
Sen. Stratton Taylor — sponsor of Shawna Wallace's classroom
Wanda Sanders, Overhead Door Tulsa — sponsor of Phyllis Brazeal's classroom
Maple Street Emporium — sponsor of Rhonad Storie's classroom

Second Grade:

Oklahoma Natural Gas — sponsor of Jamie Linihan and Janice Wallis's classrooms
Country Monograms — sponsor of Crystal Greer and Shirley Mossier's classrooms
Wanda Sanders, Overhead Door Tulsa — sponsor of Robin Damron & Kristi Jose's classrooms

Third Grade:

Lakeside State Bank — sponsor of Carmen Jeffs' classroom
Sherri Holly, McGraw Davison Stewart Realtors and Clay Holly, Holly Construction — sponsor of Kelly McConnell's classroom
Total Telephone — sponsor of Leah Robertson's classroom
Paul and Linda Kolman, Country Lanes — sponsor of Kathy Wiens' classroom
Gas Service Manufacturing, Inc. — sponsor of Twyla Overton's classroom

Fourth Grade:

Dave and Jean Genske — sponsor of Brenda Delazier's classroom
Harbuck's Used Cars — sponsor of Kay Livingston's classroom
Dr. and Mrs. Joe Maltsberger, Oologah Family Dentistry — sponsor of Linda Brown's classroom
Bank of the Lakes — sponsor of Renita Oldacre and Jennifer Copeland's classrooms
First Bank of Claremore — sponsor of Phyllis Horton's classroom

Encouraging Good Citizenship
through Newspapers in Education

21 ways to thank your sponsor

The Northwest Indiana Times

Sponsors are wonderful people- people who demonstrate their commitment to literacy and education by helping us provide classroom newspapers to other wonderful people - teachers. Here are some ways that you and your students can have fun, show your appreciation and make your sponsor feel special.

1. Have the kids pose for a group photo and mount it in the center of a poster board. Have all the kids sign the thank you poster, which can be placed in a window or other place at the business.

2. Have the kids design a thank you in the form of a front page from your paper. Headline could be something like KIDS FROM ABC SCHOOL THANK XYZ BUSINESS. Stories on the page could be about the business and what the kids are doing with the newspapers in class.

3. One of my teachers had each of her students draw a picture of how they used the newspapers. She then fashioned all the pics into booklet form, had it bound, and presented it to her sponsor. The sponsor happened to be a bookstore, and the owner loved it. The second year the store has “adopted” this class. The teacher made copies of the book and sent one to me.

4. Tell everyone who your sponsor is.

5. Write a note to your sponsor explaining why/how you use the newspapers in your class.

6. Shop at, support and patronize your sponsor’s business, and when you go in, mention to the clerk or owner that the business is your sponsor.

7. Invite your sponsor in on “newspaper day” to see how the papers are being used.

8. Invite your sponsor in to read to the class.

9. Have your students write thank-you notes to the sponsor.

10. Have your students design cards or draw pictures for your sponsor.

11. Let parents know who your sponsor is and recommend shopping at or supporting that business.

12. Thank you sponsor in all school publications, such as school newspapers or newsletters to teachers and parents. Send a copy to your sponsor.

13. Have the students make a collage showing their appreciation for the sponsor using images, words or letters cut from the newspaper. The sponsor could display it in the place of business.

14. Have a class photo put on a T-shirt and present it to your sponsor.

15. Schedule a field trip to your sponsor’s business.

16. Research your sponsor’s business with your students - types of jobs, products or services offered, etc. Make a poster and deliver it to your sponsor with a note explaining what you did.

17. Offer to have your students make decorations for the store windows on holidays. Parents could visit the business to see their children’s decorations.

18. Make a video of the class and have the kids read poems or letters they have written, act out a news brief or even sing a song. Send it to your sponsor.

19. Write a letter to the editor of your local newspaper publicly thanking your sponsor. Clip and send a copy to your sponsor.

20. Make a large thank-you card with each student giving a reason why he or she likes using the newspaper in the classroom.

21. Invite your sponsor to visit your class. A career day would be a good time.