

# Graphic Designer Resume Sample

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## Profile and Qualifications

Highly motivated, multitalented, and creative Graphic Designer with long years of and extensive experience in digital and multimedia, as well as print design, digital design, and marketing. Exceptional Creative skills and collaborative interpersonal ability. Also a dynamic and helpful team player with impressive and well-developed verbal and written communication skill. Highly responsive and skilled in vendor and clients negotiations and relations. Quite talented with honed skill at building, creating, and maintaining positive partnership. Inventive and passionate creator and pioneer of innovative (and new) marketing campaigns, plans, and strategies. Able and accustomed to performing and completing deadline-based environment with the focus in working and project completion within the budget restrictions.

### **Strengths and abilities in creative experience:**

- Photography - both manual and digital
- Print and digital layout
- Newsletters and Brochures
- Business cards and business logos
- Post cards and posters, including event and business posters
- Website and layout design
- Photography restoration and black and white photography
- Lithography
- Digital and photography retouching
- Website marketing and campaigns
- Web and also multimedia
- Video photomontages and editing
- Social media

## Professional Experience

Cyrus Media Inc., Causeway Beach, California

Art Project Leader - Graphic Design. 2016 - present

### **Responsibility:**

- Manage, coordinate, and plan graphic design ideas from the beginning (concept) to completion (end) successfully.
- Work together closely with clients to plan and create vision, design ideas, and meet requirements and deadlines consistently.
- Build, direct, motivate, and maintain design team as well as the production team efficiently
- Create and implement highly motivational and also persuasive marketing and sales presentations
- Work together and coordinate with consultants, freelance designers, and vendors to meet the requirements
- Convert features to beneficial outcome expertly to achieve and gain objectives from clients
- Manage all strategic, quote or bid, operational, financial, administrative, and staffing functions.

### **Achievement:**

- Establish trusting and positive relationships with vendors, designers, and also key clients
- Completed clients projects successfully worth up \$500,000
- Provide proposal design and layout for million dollar contract with corporate under strict tight deadlines

Field Market Studios, Orange County, California

Senior Graphic Designer, 2014 - 2016

### **Responsibility:**

- Created and planned design graphics and theme for sales and marketing presentations, corporate websites, and training videos
- Translated project plan and subject matter successfully into concrete and real design for promotional materials, newsletter, and sales collateral.
- Took part in the team efforts and plan to produce a streamline production and implementation of educational materials and policy manuals for the newly hired freelancer designers and employees

### **Achievement:**

- Coordinated in staff participation in charitable community-sponsored events
- Earned and got several awards for assisting design support to the field offices as well as the headquarter employees

Dreamland Digital Center, Venice Beach, California

Graphic Designer, 2011 - 2014

### **Responsibility:**

- Took part in promotional items and print production for important key clients under the guidance and direction of Marketing Department
- Created and planned new design themes for collateral materials and marketing purposes.
- Worked together with the creative and production team to design, plan, and produce computer and digital generated artwork for promotional and marketing materials.

### **Achievements:**

- Recruited by HGY Organization to become the Senior Graphic Production Designer
- Developed and designed new art and security-proofing system that was able to increase the overall system and quality of production while improving customer satisfaction to more than 95%
- Recognized the needs for innovative and fresh applications and ideas consistently

## Education

Master of IT Science, minor in Design and Graphic, 2009

University of California, Los Angeles, California

Bachelor of IT Science, 2007

## Technical Skills and Expertise

Platforms: Windows 8/10, Mac OS

Tools: MS Office Suite, including Outlook, PowerPoint, and Access; HTML5; QuarkXPress, Adobe Creative Suite, including Illustrator, Fireworks, Flash, InDesign, PageMaker, Acrobat; MS Project