

# BRAD MISTRY

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## GRAPHIC DESIGNER

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Vancouver, BC

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## OBJECTIVES

Looking for a position as a Graphic Designer, working with project leads to execute content in respect to the design criteria.

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## EDUCATION

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**GAME DESIGN** George Brown College 2013

**Certificate in Game Design.**

Course work related to designing games and game culture. Designed two playable mobile games.

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**INDUSTRIAL DESIGN** OCAD University 2008

**Bachelor of Design.**

Where I discovered I have a natural talent for Graphic Design. Strategic Brand Development was my favourite course.

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## SKILLS

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<b>GRAPHIC DESIGN</b>	Over five years of freelance work for a diversity of corporate and personal clients.
<b>BRAND STRATEGY</b>	Concepted and designed several brand campaigns consisting of logos, stationary, magazine ads, etc.
<b>ART DIRECTION</b>	Managed a development pool of over fifty artists to execute the look and feel of two mobile games.
<b>INTERFACE DESIGN</b>	Mapped out and developed the interface for a two mobile games.
<b>GAME DESIGN</b>	Developed two playable mobile games. Experience entailed art direction, client meetings, documentation.
<b>INDUSTRIAL DESIGN</b>	Concepted several products for practicing professionals in the culinary and make-up industry.
<b>ADOBE</b>	Expert knowledge of Adobe Illustrator and Photoshop.
<b>MAC</b>	Fluid with OSX and equipped with the latest licensed version of Adobe Master Suite and Microsoft Office.

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## WORK HISTORY Corporate

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**ToolKit** 2012

**GRAPHIC DESIGNER**

George Brown College

Developed partnership presentations and documentation to match branding standards.

**Client**

- George Brown Admin

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**Pediatric Resident Guide** 2009

**GRAPHIC DESIGNER**

University of Toronto: Faculty of Medicine

Developed a nine page printed hand guide that outlines standard pediatric procedures.

**Client**

- Toronto SickKids Hospital

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**Paid Summer Intern** 2006

**JUNIOR DESIGNER**

Gottschalk + Ash Int'l

Worked in this branding and wayfinding studio assisting the design director for conceptual work.

**Clients**

- Canadian Museum of Nature
- Ontario Lottery and Gaming
- Ryerson University

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## Freelance

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**Timescape** 2013

**Concept and Graphic Design**

Concepted and developed a storyboard presentation for a web app idea.

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**Cheftotes** 2008

**Industrial Design**

Designed and developed a carrying case for kitchen utensils used by chefs.

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**Makeup-To-Go** 2007

**Industrial Design**

Designed and developed a product line of portable, refillable make-up.