

Sample Sponsorship Letter

X Model United Nations 2013

Company of Chocolate
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5th November 2013

Dear Sir/Ma'am

X College, as a part of its aim of providing holistic academic and co-curricular education, plans to host a Model United Nations Conference from the 1st to 4th February 2014, expecting 150 participants, for which we are seeking sponsors.

A Model UN is a recreation of the United Nations proceedings, with students role-playing representatives of different countries in UN committees like the General Assembly, Security Council etc. The purpose of a Model UN is for students to achieve a greater understanding not only of the UN, but also of global issues, through an interactive and enjoyable educational experience. It is an attempt to engage students with global challenges, and encourage them to think creatively with an international outlook to problem-solving, that attracts many of the brightest minds in the country. Current UN Secretary-General Ban Ki-moon himself was once an MUNer.

Our Conference structure includes a Secretary General and Under-Secretary Generals, with committees handling Finance, Fundraising, Logistics and Communications. We plan to simulate 3 main committees in the MUN: the General Assembly, the Security Council and the Human Rights Council. There will also be a subsidiary body, the Press Corps. This will act as international media covering the discussions and debates of the conference and publishing their reports in a daily Newsletter.

We are expecting 150 participants, including international students, at XMUN 2010 from prestigious colleges like XX, XY, XZ, etc. in addition to the student body of X College.

The benefits we can offer sponsors are:

- Logo on publicity posters (to be displayed in all participating colleges).
- Logo on the background guides and invites to be provided to all participants
- Space for putting up 3-4 banners in the college.
- Advertisement in Delegate handbook and Newsletter.
- Space to put up a stall where all participants would be present at Lunch and Tea hours.



- Frequent announcements on the PA system.
- Representatives to be present at the opening ceremony.
- Representative to give away prizes at the closing ceremony.

The tentative expenditure to be incurred on the event is as follows:

Prizes	Rs. 30,000
Publicity	Rs. 10,000
Stationery	Rs. 15,000
Certificates	Rs. 3000
Food	Rs. 63000
Honorariums	Rs. 2000
Press Corps	Rs. 5000
Infrastructure	Rs. 10000
Miscellaneous	Rs. 2000
Total:	Rs. 1, 40, 000

Partial Sponsorships are welcome.

The success of an MUN lies in what it ultimately achieves. At the end of the 3-day session, our aim is to adopt workable resolutions in all three committee, which will be forwarded to the UNIC office in Delhi.

Considering the importance of the concerns we are trying to raise through the MUN Conference, we hope you can help facilitate the execution of this ambitious project.

Thank You

Yours Sincerely

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Email-

