Petter Parsons

123 Main Street, San Francisco, CA 94122  
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email@example.com

Dear Mr. Anson,

I am responding to your advertisement for a Medical Sales Representative for Anson Pharmaceuticals. As a knowledgeable and dedicated sales professional I have developed a strong track record for success with introducing new products to medical professionals.

My current position makes me responsible for maintaining revenue on my current route while being the coordinator for introducing new products to all territories. I have an exceptional ability to absorb pharmaceutical product information and distribute useful sales information to the rest of the sales force. My excellent organizational and presentation skills allow me to maintain the sales numbers in my territory while organizing new product releases.The recent news that your company will be taking on several new pharmaceutical lines makes me the ideal candidate for this position. As the new product line coordinator for my current company I have been personally responsible for a 30 percent increase in business over the past 10 years. My dedication to success and ability to roll out new pharmaceutical products makes me uniquely qualified for your company's needs.

As you can see I have the focused skill set that your company requires. I am looking forward to speaking with you soon to set up a personal interview at your convenience.

Sincerely Yours,

Petter Parsons